



**Save When You Purchase
Cream of Wheat Hot Cereals!**

A Better Hot Cereal

\$5.00 Per Case Refund on Cream of Wheat Brand!

Promotion Period: July 5, 2010 - October 2, 2010

Please indicate the number of cases purchased for each eligible Item#.
This offer is only valid on the items listed below.

QTY	ITEM #	Description	Case	QTY	ITEM #	Description	Case
_____	80101379	Cream of Wheat Original Red Box Cook-on-Stove 2 1/2 Min.	12 x 28oz	_____	80101380	Cream of Wheat Original Tan Box Cook-on-Stove 1 Min.	12 x 28oz
_____	80102693	Cream of Rice Cook-on-Stove	12 x 28oz	_____	80100622	Cream of Wheat Original Tan Box Cook-on-Stove 1 Min.	12 x 28oz Retail Box
_____	80101378	Cream of Wheat Original Yellow Box Cook-on-Stove 10 Min.	12 x 28oz	_____	80100015	Cream of Wheat Instant Original 12 Packets	12 x 12pk
_____	80100025	Cream of Wheat Whole Grain Cook on Stove	12 x 18oz	_____	80106018	Cream of Wheat Instant Healthy Grain 8 Packets	12 x 8pk

Total Cases Purchased: _____

To receive your rebate, please submit this claim form, along with copies of your foodservice distributor's invoices as proof of purchase, to the address below. Chains and/or multi-unit locations must participate on an individual basis. This offer cannot be combined with any other B&G Foods, Inc. product rebates, allowance, bid program or national account contract. Operators must submit their own payment requests including their authorizing signatures as proof of authenticity. Rebate paperwork deemed as submitted by distributor sales representative on behalf of the operator will be returned to the operator. No hand-written invoices will be accepted. Minimum rebate is \$10.00. Maximum rebate is \$200.00 per promotion period. Limit one rebate offer per customer. Checks will be made payable to the company (end user) only. Please allow 6 to 8 weeks for your rebate check. All claim forms must be received by November 12, 2010.

Please complete the following information for your rebate (please print):

Contact Name: _____ **Title:** _____ **Date Submitted:** _____

Business Name: _____

Business Address: _____ **Business Phone:** _____

City/State/Zip: _____

Primary Distributor: _____ **City:** _____

Type of Business (please check one):

- | | | | |
|--|--|---|--|
| <input type="checkbox"/> Family Restaurant | <input type="checkbox"/> Casual Dining | <input type="checkbox"/> Supermarket/Deli | <input type="checkbox"/> Business & Industry |
| <input type="checkbox"/> Quick Service | <input type="checkbox"/> Convenience Store | <input type="checkbox"/> Healthcare | <input type="checkbox"/> College/University |
| <input type="checkbox"/> School | <input type="checkbox"/> Hotel/Motel | <input type="checkbox"/> Other: _____ | |

of Meals Served per Day: _____

Operator's Signature: _____

of Cases Purchased: _____ x \$5.00 per case = \$ _____ **Total Rebate Amount**

Yes, I would like to receive information on products and rebates from B&G Foods, Inc.

Email Address: _____

Please submit all required paperwork to: B&G Foods, Inc., Cream of Wheat Foodservice Rebate Offer, PO Box 817, East Setauket, NY 11733. A check will be mailed directly to the Operator. Faxes are not acceptable.

Offer valid only in the U.S. and its territories including Puerto Rico and U.S. Virgin Islands.

Void where prohibited, taxed or restricted by law. Neither B&G Foods, Inc. nor its agency is responsible for lost, stolen, destroyed or misdirected mail.

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